

# Virginia Recycling Association's License Plate Contest

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## VRA is Holding a License Plate Design Contest!

**Attention all Virginia residents - tap into your creative genius and design a license plate for Virginians to show support for recycling!**

The Virginia Recycling Association is holding a design contest for a license plate to be offered by the VA DMV. This new plate will show support for recycling, raise awareness, and provide funds to the VRA for its important work.

Make your statement about recycling, which will spread to any place a vehicle with a recycling license plate may travel.

**Deadline for submission of designs is April 20, 2007.**

*See rules and application on reverse side.*

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**For anyone who can't design a plate,  
they can do their part by ordering one.**

The VA DMV requires a minimum of 350 **pre-paid** applicants to produce a specialized license plate.

Complete the form at: <http://www.dmvnow.com/webdoc/pdf/vsa10.pdf> and send with check for appropriate fee made out to *Virginia Recycling Association* to:

Virginia Recycling Association, P.O. Box 18155, Richmond, VA 23266.

According to instructions from the VA DMV, VRA will hold all applications and checks until the special license creation process is complete and then forward one large check to the VA DMV.

**For more info, go to:  
<http://www.vrarecycles.org>**

**or call 888-867-1923.**

## RULES FOR VRA RECYCLING LICENSE DESIGN CONTEST

1. Entries must be submitted in color in either hard-copy form on a sheet of paper with the image 12" wide and 6" tall; or electronically to fit on legal size paper with the same image size.

2. VIRGINIA should be written across the top or bottom of the design in letters approx. 3/4" tall.

3. A slogan should appear along the top or bottom (depending where VIRGINIA has been placed). The shorter the phrase the more visible it will be to viewers. *NOTE: Keep in mind that on every license plate there are 4 holes for attaching it to one's vehicle, approx. 2 1/2" in from each side at the top and bottom.*

4. An image may appear in the section where the license number is placed, either in the middle or on the left or right sides or a background design may be used to cover the entire plate. You may put a license number on the design, but it will not be judged as part of the design.

5. Any designs similar to those found at: [www.dmv.virginia.gov/webdoc/citizen/vehicles/plate\\_search.asp](http://www.dmv.virginia.gov/webdoc/citizen/vehicles/plate_search.asp) will be disqualified, as well as any design which infringes upon a 3rd party's intellectual property rights.

6. Hard-copy entries cannot be returned. The winning design becomes the property of VRA along with all intellectual property rights thereto.

7. All entries (other than from full-time students) must be received no later than April 20, 2007. If submitting by mail, send to Virginia Association, P.O. Box 18155, Richmond, VA 23266; or if by email to: [vra@vrarecycles.org](mailto:vra@vrarecycles.org).

8. The winners will be announced on May 1, 2007 at a ceremony at the annual VRA conference in Williamsburg, VA. Four categories will be awarded, with the Grand Prize selection being the design that will be used on the license plate. Categories of winners, along with their prizes, are as follows:

- Grand Prize: \$250 + 1 year VRA membership
- 1<sup>st</sup> Runner Up: \$100 + 1 year VRA membership
- 2<sup>nd</sup> Runner Up: \$50 + 1 year VRA membership
- Best Student: \$25 + 1 year VRA membership

9. Final approval of the design will be made by the VA DMV. VRA bears no responsibility if the VA DMV may alter the design to fit their requirements.

10. Members of VRA's Board and their families are eligible to enter though if they do, they are excluded from winning any prizes and from judging entries. Entries will be anonymously judged by a panel, which will pick the winning designs.

For questions contact [vra@vrarecycles.org](mailto:vra@vrarecycles.org) or call 888-867-1923.

### VRA RECYCLING LICENSE DESIGN CONTEST APPLICATION

**DEADLINE April 20, 2007**

Name \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Postal Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

I agree that if my design is chosen, I will assign all ownership rights to Virginia Recycling Association.

Signature of Contestant \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

If a full-time student, what school do you attend? \_\_\_\_\_

Please have teacher or principal verify below that you attend this school:

Teacher's/Principal's Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_