

Virginia Recycling Association
Board of Directors Meeting
June 22, 2006
Teleconference
10:00 a.m.

DRAFT
Meeting Minutes

PRESENT - Members:

Toby Edwards, President; Cumberland Plateau Solid Waste Authority
Kate Sicola, Vice President; Fairfax County Division of Solid Waste Collection
Kelley Hope; Central Virginia Waste Management Authority
Christine McCoy; City of Alexandria
Ron Vance; ERG
Georgiana Ball, Ex-officio; Dept. of General Services

ABSENT - Members:

Steve Coe, Ex-Officio, Virginia Department of Environmental Quality
Steve Heinitz, Treasurer; Virginia Commonwealth University
Ryan Jacoby, The Habitat Store of Charlottesville

PRESENT - Others:

Erica Trout, Administrative Assistant
Andy Vojtecky, S.B. Cox

The meeting was called to order at 10:08 a.m. A quorum was determined to be in effect with four members present. (Ron Vance entered the call at about 10:30.)

Adoption of Minutes

The minutes were reviewed from the May 22 meeting. Kelley Hope motioned to approve the minutes once a last name of a visitor was placed into the document. Christine McCoy seconded and the minutes were approved with one change.

Report from C & D Subcommittee

Toby Edwards reported on behalf of Ryan Jacoby that the C & D subcommittee met on June 13, 2006 to discuss initiatives that would promote C & D recycling in the state of Virginia. Present at the meeting were: Ken Mogul, Steve Coe, Andy Vojtecky, Chris Liesfeld, Scott Morton and Ryan Jacoby.

The following were identified as some major needs or areas of focus as the committee moves forward:

- Develop information flyers for VRA to distribute to appropriate audiences
- Develop and maintain a comprehensive services directory for the state

- Positively affect state and local mandates for diversion rates
- Specifically focus on developing partnerships with LEED projects and practitioners
- Networking
- Seek to influence tipping fees to encourage use of recycling and reuse services
- Develop best business practices for businesses throughout the state
- Develop and standardize definitions and reporting of recycling and diversion that are commonly accepted by municipalities and state agencies
- Education and outreach

The next meeting of the C & D Subcommittee will be held August 1, 2006 at 11:00 a.m. The subcommittee will meet the second Tuesday of every month.

Report from the Conference Committee

Kate Sicola reported that at the meeting held on June 14th in Charlottesville the subcommittee discussed moving the conference to the spring of 2007, specifically interested in holding the conference in early May. The benefit of moving the conference will be having more time to plan it. If the conference is moved to the spring, the Board will plan an annual meeting of the membership to be held in the fall where there will be a plenary speaker, business meeting, motivational speaker, lunch, and strategic planning session. The meeting would not be about education and training, but would have an inspirational tone. Because elections need to be held during the annual meeting, the subcommittee suggests having a ballot that extends some Board member's terms for 6 months, until the spring conference.

Toby Edwards inquired if because the Board will be working on strategic plans if we call this a retreat. Christine McCoy suggested we keep the name the Annual Meeting of the Membership so that it lessens confusion about the changes we are making and it will be easier for people to get authorization from their employer to go to a meeting, as opposed to a retreat.

Christine McCoy reported that the Annual Meeting held in the fall would be free to members who want to participate. The meeting could have sponsors such as Resource Recycling, Owens Alliance and GPI may be interested in being a sponsor for the luncheon. Kelley Hope suggested that we use the \$5,000 grant from Weyerhaeuser for the fall Annual Meeting, and let them sponsor the lunch.

Discussion ensued about possible motivational speakers including:

- a reporter for NBC in Washington, D.C. who is passionate about recycling and particularly electronics recycling. (Perhaps VRA would be too heavy in the recycling since we just held electronics recycling month.)
- McDonough could talk about Green Building.
- Pete Grogin (would be better for the spring conference.)
- The Chairman of the Board of Supervisors in Fairfax is a dynamic speaker who could discuss recycling for 30 minutes.
- Any General Assembly members who have proposed recycling legislation?
- Retired legislators.
- Tayloe Murphy.

The Board members can work offline to continue discussing possible speakers.

Ron Vance reported that he has been working with a conference site in Williamsburg that is interested in holding the conference. There are 3 options, a large conference center, and then two hotels.

Erica Trout reported that the Omni Charlottesville is available for the Annual meeting the entire first week of November (6 – 10). The Board may want to move the date to the Monday 6th instead to get better room rates. The cost of the meeting room is free if we have at least 10 overnight stays. The cost of the food would be around \$1,600. We are still waiting on estimates for audiovisual equipment rentals.

Kate Sicola offered that we approve the plans for the conference and annual meeting with a motion. Kelley Hope expressed concern about how to proceed with elections due to the change in time of year to the conference. According to the bylaws, the terms begin and end at the annual meeting and the Board does not need to go to the membership to extend anyone's term. The bylaws also state that elections shall occur at the annual meeting, which will be held in November. Kate Sicola motioned that at the lapse of Board members whose terms expire in 2006, the Board shall appoint them extended terms until 2007. At the 2007 annual meeting the Board shall again extend Board member's terms until the 2008 conference. Christine McCoy seconded and the motion was passed.

Kelley Hope commented objected, pointing out that this process is overly complicated and is not in accordance to the bylaws.

Toby Edwards responded that because we are postponing the conference, this is the easiest way to communicate to the members- by saying the Board is willing to do their jobs for another 6 months. Georgiana pointed out that this also meets the goal of having staggered elections.

Christine McCoy motioned that the Board hold the Annual Meeting of the Members in the fall of 2006, but then move the Annual Conference to a separate time and location in the spring of 2007. Kate Sicola seconded and the motion passed.

Report on Executive Director grant search

There is no deadline for the grant application, it is ongoing, so Ryan Jacoby continues to work on this initiative. Kate Sicola asked if the position of Executive Director would be part-time or full-time. The consensus of the group is that the position could be full-time for a person who is going to be a go getter. Christine McCoy pointed out that no one is working on recycling issues on a statewide level. A full time Executive Director could take charge and make things happen (during legislative times).

VRA Brochure

Erica Trout presented the design of a VRA brochure that could be used to educate the public about the organization and encourage membership. The Board members made comments on changes to the brochure. Erica said she would make the changes and send it back out for final approval.

Annette Mills

Christine McCoy reported that Annette Mills has been active in recycling in Northern Virginia for 17 years. She has made so many changes and has been an inspiration to many people. She may be honored by the NRC for a lifetime achievement award and asked if the VRA should honor her as well.

Kelley Hope suggested she be nominated for Recycler of the Year award. Georgiana Ball wondered about setting a precedent by honoring her outside of the normal awards given.

New Business

Andy Vojtecky asked a question about the C & D Subcommittee being able to appoint people to serve as President, etc. Kelley Hope checked the bylaws and creating positions on subcommittees is permissible.

The date for the next meeting, also a teleconference, was set for August 10th at 10:00 a.m.

A motion was made by Kelley Hope to adjourn the meeting at 11:42 p.m. The motion was seconded by Christine McCoy.