

Virginia Recycling Association Board Meeting

May 15, 2003

10 a.m. – 2 p.m.

Science Museum of Virginia, Richmond

Board Members Present:

Georgiana Ball, Virginia Department of General Services
Kelley Bartell, Central Virginia Waste Management Authority
Dori Brown, City of Newport News
Michael Clem, Arlington County
Jennifer DeLong, City of Alexandria
Gloria Puffinburger, Frederick County Recycling

Steve Coe, DEQ (Ex-officio)
Florence Watt, Hanover Recycling (Ex-officio)

Additional Members Present

Mayi Rivera, City of Newport News

Meeting Minutes from February 5, 2003

Approved, as amended.

Old Business

Treasurer Report/Vacancy

There was no Treasurer report for this quarter. Current Treasurer, Fred Johnson, has stepped down as Treasurer and resigned from the board. Michael Clem has volunteered to serve as Treasurer.

Administrative Staff Assistant

Mayi Rivera has been hired as the VRA Administrative Staff Assistant. Her initial task will be to organize the membership files.

Board Elections/Ex-officio position

Newly elected board members include Gloria Puffinburger, Jennifer DeLong, Georgiana Ball, and Michael Clem. Existing board members also include Dori Brown, Michael Benedetto, Bruce Edmonds, Kelley Bartell, and Fred Johnson. Steve Coe and Florence Watt are serving in an ex-officio capacity.

America Recycles Day Report

State Coordinator, Jennifer DeLong, reported that Virginia was provided with a plaque for participating in the 2002 ARD Campaign. The 2003 ARD Campaign plans are pending, with evaluating of the success of using pledge cards, prizes and bookmarks being discussed. An ARD subcommittee consisting of Jennifer DeLong (Chair), Michael Clem, Kelley Bartell, and Gloria Puffinburger was formed to discuss a VRA-sponsored ARD project.

NRC Update

The Maryland Recyclers Coalition (MRC) is no longer the host committee for the 2003 NRC

Conference in Baltimore. Volunteer assistance is needed at the NRC Conference. For more information on volunteer opportunities or discounts, visit the NRC website at www.nrc-recycle.org. There is no update on any re-affiliation talks between the NRC and VRA.

NRC Policy Statement

The Board reviewed the recently drafted NRC policy statement. This statement explains the formal procedure for advocacy on behalf of the NRC. The VRA has been evaluating how to handle advocacy issues posed by our members, in particular our researching the legal line between educating vs. lobbying. Georgiana has drafted a paper detailing examples of issues that have arisen where the Board is unsure if lobbying is occurring. This paper has been forwarded to an attorney for legal opinion.

Based on requests from the public for recycling information, Georgiana Ball suggested the Board draft several generic response letters for various topics commonly asked. Dori Brown and Steve Coe will prepare form letters for Board review.

VRA Grant Updates (Save Curbside campaign and CVWMA campaign)

The money allocated to the Save Curbside Campaign has been declined by the organization coordinating the campaign (TFC), nullifying the original repayment agreement. The CVWMA grant was used to purchase 10,000 copies of the Trash Talk supplement. Copies were distributed to the Board. The VRA and CVWMA were the sole sponsors on the back page, at a much-reduced rate. If any board member would like a copy of the Trash Talk supplement contact Kelley Bartell.

VCLPR Conference Update

The VA Litter Council has reserved the Fairfax Government Center for 2 days in November for a VCLPR event, whether they determine that to be a conference, training session or workshop opportunity. Information will be made shared, as it becomes available.

Bottle Bill

Bottle bill chair, Gloria Puffinburger, distributed to the Board a Memorandum on Beverage Container Deposit legislation for the Board review. She is still looking for committee members. Anyone interested should contact her directly at (540) 665-5643 or gpuffinb@co.frederick.va.us

Bylaws

Discussion was table until the next meeting.

New Business

2003 VRA Operating Budget

The Board reviewed the 2002 budget and the existing expenditures/income. Georgiana drafted a proposed Cy03 VRA budget. After review and discussion, the Board voted to approve the budget as submitted.

Board Vacancies

In addition to Fred Johnson resigning from the Board due to relocation, Michael Benedetto has also resigned due to other responsibilities.

Litter and Recycling Legislation

Steve Coe distributed copies of litter and recycling bills that were passed into law during the VA Assembly session this year. The laws become effective July 1, 2003 (excluding the HB2376 CRT legislation, which becomes effective in 2004).

Litter Control and Recycling Fund Advisory Board

Dori Brown announced to the Board that she was seeking appointment to fill the seat of Recycling/Litter Coordinator for the Litter Control and Recycling Fund Advisory Board. The Board voted (6 in favor, 2 abstaining) to support her efforts at being appointed to this Board by posting on the listserve her request for letters of support. Anyone interested in sending a letter of support on behalf of Dori Brown being appointed to the Fund Advisory Board needs to send their letter by **May 29, 2003** to:

Appointments Section
Secretary of the Commonwealth
830 East Main Street
14th Floor
Richmond, VA 23219

This is for the Litter Control and Recycling Fund Advisory Board, Seat of Recycling/Litter Coordinator.

Golf Tournament

Steve Coe is chairing the Fall VRA Golf Tournament. Anyone interested in joining the planning committee should contact him.

Next Meeting Date

August 6, 2003 from 10 a.m. – 2 p.m. at the Hanover Recycling Facility in Ashland.

VRA Board Meeting Attendees

Dori Brown, 757-269-2871, dbrown@nngov.com
Mayi Rivera, 757-269-2872, mrivera@nngov.com
Kelley Bartell, 804-359-8413, kbartell@cvwma.com
Michael Clem, 703-228-6596, wcllem@co.arlington.va.us
Gloria Puffinburger, 540-665-5643, gpuffinb@co.alexandria.va.us
Florence Watt, 804-798-4972, fmwatt@co.hanover.va.us
Steve Coe, 804-698-4029, gscoe@deq.state.va.us
Jen DeLong, 703-751-6273, jennifer.delong@ci.alexandria.va.us