

VRA Board Meeting  
October 23, 2001  
8:00 – 9:00 a.m.

Meeting convened at 8:00 a.m. at the Norfolk Radisson Hotel.

Present:

Board Members: Georgiana Ball, Mike Benedetto, Dori Brown, Denny Clark, Steve Coe, Jennifer DeLong, Diane Dodd, Michelle Stoll, Mark Worten,  
Former Board Members: Cyril Sellars  
Guests: Charles DeFoore (SPSA)

1. Minutes from previous meeting: Notes from the August 6, 2001 meeting were approved.

2. SAIC: Discussion of whether to extend SAIC contract. Decision was made to review contract with SAIC. Mark Worten is to mail the Board the original SAIC contract for review and the Board is to respond to Mark by November 15. Mike Benedetto will prepare a list of tasks for the Board as a draft job description.

VRA will seek to employ a part-time office assistant to help the organization with administrative tasks such as mailings, conference planning, membership and general inquiries. Mike will explore whether an employee at Tidewater Fibre may be interested in assisting.

3. 2001 Budget: Mark Worten gave a treasurer's report and described the organization in good shape financially. Current income as of 10-17-01 is \$24,929.27. During this budget year, expenses have run less than budgeted. The August annual conference made a \$2,320 profit.

4. 2002 Budget: Will be discussed at the December Board meeting.

5. Board Nominations and Appointments:

Two Board Members have missed three Board meetings and according to the VRA By-Laws, may be asked to step down. Letters will be mailed to Jerry Bryant and Charles Poland notifying them that they will be dropped from the Board if no response is received. Jennifer DeLong was nominated and voted in as a Board member replacement, based on assumption that Jerry Bryant will resign.

There will be five Board openings for the next Board election. Board members will serve two years. Continuing Board members are Paul Alcantar, Diane Dodd and Michelle Stoll, who will continue to serve for one year.

Georgiana Ball will coordinate Board nominations information and suggested that each Board member come up with two names for nominees and email information to her.

Letters will be mailed confirming Board nominations and ballots for Board elections will be mailed out in the next newsletter about mid-November.

Officers of the VRA are asked to draft what they perceive is a job description of their office and forward them to Michelle Stoll by November 9; Michelle will distribute by November 15. Additionally, it was noted that Board Members who are not officers are expected to head a committee. Review of the By-laws (see below) will include standing committee recommendations .

#### 6. Committee Reports

a. Membership. Georgiana reported she had contacted Committee Chair Paul Alcantar about holding a meeting/conference call.

#### b. Communications.

Dori Brown reported that Lesa Osteen is in need of articles for next newsletter.

John Snarr continues to update our website. A list was passed around to confirm correct email addresses.

#### c. Bylaws.

Mark Worten will finish typing up the VRA By-Laws by Oct. 31 and will send them out to the Board for comment. Diane Dodd agreed to serve on the bylaws committee and Mark suggested asking Tim Myers to assist due to his familiarity with the historical knowledge of previous changes. Responses/comments/suggested changes are due to Mark by 11/22/01 for distribution/consideration with final draft scheduled for review at the December 4<sup>th</sup> Board meeting.

#### d. Re-Affiliation w/ NRC

No action.

#### e. Fundraising

No action.

#### f. Bottle Bill

Denny Clark reported that representatives from The Container Recycling Institute and the Virginia Soft Drink Association have accepted an invitation to discuss the bottle bill at a forum that will explore the pro's and con's of the issue. Currently looking for a place to hold event and a sponsor. Denny also showed the Board a Fall 2001 Va. Dept. of Transportation newsletter, which had information about the Bottle Bill.

#### g. America Recycles Day

Dori Brown reported that information is available through the VRA web-site. While no state-wide event is planned, many local communities have ARD events planned. NRC gives numerous regional prizes.

#### h. Education

Mike Benedetto report that the intern working on the video project has left.

#### OTHER:

- ◆ Holding a statewide electronics recycling workshop is under discussion between John Deuel and MACREDO (regional recycling association).
- ◆ NRC will hold its annual meeting in Baltimore in 2003. Planning committee from the Maryland Recycling Coalition has invited Virginia to help with the event. Those involved should get a discount or reduced registration.
- ◆ Denny Clark spoke about the Virginia Department of Environmental Quality's Pollution Prevention (P2) campaign and wondered if we should partner with them. We could approach them for a list of contacts as potential VRA members.
- ◆ Charles DeFoore, Recycling Sales Consultant with the Southeastern Public Service Authority's new commercial recycling program commented that there does not appear to be a single leader for recycling in Virginia. Said we see a lot on litter, but not with recycling. Grant money seems to go toward litter.

Charles has talked to hundreds of businesses and there is very little incentive to recycle. Need major effort and funding from the state or it is not going to happen. Localities won't/don't spend the money on their programs.

Steve Coe offered that local governments report to state government about recycling, but that most promotion is done on a local level. VRA promotes recycling through an annual recycling conference and forums.

Various comments were made about the need for incentives to recycle.

#### NEXT BOARD MEETING:

Next meeting tentatively set for December 4 in Campbell County, hosted by Diane Dodd.

Meeting adjourned to conduct Board Planning Retreat at approximately 9:00 a.m.

Submitted by Georgiana Ball, 11/7/01