

Virginia Recycling Association Board Meeting

August 14, 2003

10 a.m. – 2 p.m.

Hanover County Community Services Board, Ashland

Board Members Present:

Georgiana Ball, Virginia Department of General Services
Kelley Bartell, Central Virginia Waste Management Authority
Dori Brown, City of Newport News
Michael Clem, Arlington County
Jennifer Harris, City of Alexandria
Florence Watt, Hanover Recycling
Steve Coe, DEQ (Ex-officio)

Additional Members Present

Bernie Harris, Central Virginia Waste Management Authority

Meeting Minutes from May 15, 2003

Approved.

Treasurer Report

Treasurer, Michael Clem, distributed the Financial Report. As of August 2003, the VRA has an account balance of \$24,088.23. The board approved the purchase of a “Money” database program for small businesses (approximate cost \$70) to assist in his Treasurer duties.

Lobbying/501©3 status

Georgiana Ball spoke to an attorney regarding clarity on what activities are considered lobbying that the VRA regularly engages in. Although there wasn't any clear cut answers, the attorney summarized by stating that we are allotted a certain percentage of our resources for lobbying activities and if we exceed that we may want to consider becoming a 501h status. The board agreed that since our goals are membership growth and education/outreach, we would continue evaluating issues as they are brought forth and that any position taking needs membership input as a whole.

Administrative Staff/Membership Update Report

Mayi Rivera, Administrative Staff Assistant, has been invoicing new members and is beginning to invoice existing members. She continues to update/purge the membership excel files. She has researched the use of an 800 telephone number for the VRA. The Board voted to acquire a 6-month pre-paid plan. She will also be assisting Jennifer Harris on distributing ARD bookmarks.

Website Update

John Snarr continues to update the VRA website. Creation of a calendar of events (compiled from information submitted by Recycling Coordinators across the State) was discussed. Additionally, Jennifer Harris will pursue a “Recycling Best Practices Guide” for future posting on the VRA website.

America Recycles Day Report

The board passed the motion to allocate \$750 to a statewide VRA/ARD campaign with the VRA

sponsoring recycled-content prize packs (5 prize packs valued up to \$150 each) to be awarded based on state pledge card received. Kelley Bartell is going to contact the Governor's office to see if he or his wife will draw the winning names. Jennifer Harris and Kelley Bartell will be working on assembling the prize packs. Also, anyone interested in receiving ARD bookmarks should contact Jennifer to place your order.

Newsletter

The board approved a motion to purchase the services of the Times Dispatch E-Newsletter service at a cost of \$180 (initiation fee) and \$75 per quarterly edition. We will supply the Times Dispatch with story information and email addresses and they will format and send out the newsletters. It was determined that for each newsletter (quarterly), two board members would be assigned the responsibilities to coordinate the stories. Potential initial e-newsletter stories may include an annual VRA report and VRA board member biography highlights. Kelley Bartell will be chairing the e-newsletter committee.

VCLPR Conference Update

The VA Litter Council has cancelled their plans to have a 2003 Annual Conference.

Outreach Opportunities

- (1) Southwest Virginia Solid Waste Management Association: Steve Coe distributed program information about this upcoming meeting on September 11-12. The VRA is going to pursue having a booth at the event, if a member volunteers to man the booth. For more information contact Georgiana Ball.
- (2) 2003 Virginia Energy Fair: Kelley Bartell distributed information about the upcoming fair on October 10-11. Kelley and Florence Watt will be manning a VRA booth.
- (3) Hampton Roads Vegetarian Festival: Dori Brown and Florence will be manning the VRA booth at the event on September 6. If you are interested in volunteering to work the VRA booth at any of these events, contact Kelley, Florence or Dori for more information.

Bylaws

Discussion was table until the next meeting.

Litter Tax Budget FY04 Update

Steve Coe reported that localities would be receiving their non-competitive grant money for FY04 at a rate similar to what they received in the last fiscal year. However, the stability of future grant funds is still unsure.

Golf Tournament

Steve Coe is chairing the Fall VRA Golf Tournament. The Golf Tournament will be September 23 at Brookwood Golf Club in Bottoms Bridge (between Richmond and Williamsburg). Anyone interested in joining the planning committee should contact him.

Conference/Workshop Updates

Planning discussion resumed on one day VRA workshops in Central, Northern, Western and Eastern VA. Georgiana is working on topics/speakers. Volunteers are needed. Contact Georgiana if you want to get involved in a workshop in your area.

The VRA had a booth at the MRC conference in May and the SWANA conference in June. Due to lack

of volunteers, we did not pursue the booth exchange opportunity with the Pennsylvania Recycling Association. Kelley reported that there were 40 attendees at the Let's Recycle Virginia meeting held in July at the CVWMA. Feedback was positive and she will be distributing meeting minutes shortly.

Other

Georgiana circulated a letter she received from the State informing her that the Recycled Markets Development Council is being considered for elimination. A public hearing will be held on September 16 at 1 p.m. in Richmond. You can contact her or Steve Coe for more information.

Next Meeting Date

TBA.

VRA Board Meeting Attendees

Dori Brown, 757-269-2871, dbrown@nngov.com

Mayi Rivera, 757-269-2872, mriviera@nngov.com

Kelley Bartell, 804-359-8413, kbartell@cvwma.com

Michael Clem, 703-228-6596, wcllem@co.arlington.va.us

Florence Watt, 804-798-4972, fmwatt@co.hanover.va.us

Steve Coe, 804-698-4029, gscoe@deq.state.va.us

Jennifer Harris, 703-751-6273, jennifer.delong@ci.alexandria.va.us