



**VIRGINIA RECYCLING
ASSOCIATION**

Evolution Through Innovation

2013 Annual Conference
May 7-8, 2013
Wyndham Virginia Beach Oceanfront

The V.R.A. Welcomes You to the 2013 Annual Conference

The Leading Resource for Litter, Recycling & Solid Waste in Virginia

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Thank You!

The following people dedicated their time and talents to make this conference educational, forward-thinking and fun!

Skip Decker, Kate Vasquez, Tim Lee, Sam Wolford, John Snarr, Debbie Spiliotopoulos, Nathaniel Townley, Debbie Devine, Tom Griffin, Mike Baum, Tim Horkay, Craig Coker and Kristian Ferguson

Agenda

Tuesday May 7

8:00 a.m. - 9:00 a.m.

**Registration Begins, Exhibit Hall Opens, Breakfast
Atlantic Foyer**

9:00 a.m. - 10:00 a.m.

WELCOME & OPENING

James

Tim Lee, President, Virginia Recycling Association

KEYNOTE: Brenda Pulley: Senior Vice President, Keep America Beautiful

10:00 a.m. - 10:30 a.m.

Refreshment Break: Enjoy a refreshment while you visit exhibitors in the Atlantic Foyer

10:30 a.m. - 11:45 a.m.

GREEN TOURISM AND THE VIRGINIA GREEN PROGRAM

Cape Charles A

Representatives from the hospitality industry will discuss significant recycling efforts including a grant to add composting to 10 Virginia Beach restaurants.

Tom Griffin– Virginia Green

Laura Habr– Croc's 19th Street Bistro

Deborah Albera-Dorato– TFC Recycling

Shaun Kirby– Crestline Hotels

IMPROVING LITTER EDUCATION & OUTREACH

Rappahannock

Learn about the Virginia Adopt-A-Highway Program. Results of recent visible litter surveys conducted. Fostering environmental stewards of our waterways.

Steven Stein– Environmental Resources Planning, LLC

Clara Elias– Alice Ferguson Foundation

Bryant Cuffey– Virginia Department of Transportation

SYSTEM CHANGE IN RECYCLING EDUCATION & OUTREACH

York

Session will include information on how RFID tags are shaping communication, bringing your outreach program into compliance with ADA rules regarding web content and how an outdoor classroom was created from a coal site.

John Deuel– Keep Norfolk Beautiful

Marion Plummer– Fairfax County

Carol Doss– Keep Southwest Virginia Beautiful

Tuesday May 7 (continued)

11:45 a.m. - 12:00 p.m.

Break

12:00 p.m. - 1:00 p.m.

LUNCH (Door prizes will be announced.)

James

1:00 p.m. - 1:15 p.m. **TOUR DEPARTURE**

Break

TFC RECYCLING TOUR: Meet at registration area for directions and car-pooling information. Tour will return at 3:30 p.m.

1:15 p.m. - 2:00 p.m.

PLENARY SESSION: Virginia DEQ Enforcement

James

Important updates on environmental enforcement, inspections, regulations and the impacts these will have on recycling facilities.

Jeff Steers, Virginia Department of Environmental Quality

2:00 p.m. - 2:15 p.m.

Break

2:15 p.m. - 3:00 p.m.

KEEPING VIRGINIA BEAUTIFUL

Cape Charles A

Keep Virginia Beautiful will discuss their strong initiatives to support and promote recycling from a statewide perspective.

Mike Baum– Keep Virginia Beautiful

RURAL RECYCLING

Rappahannock

Adding a recycling program in a small community can create jobs. This session will focus on how to encourage locally elected officials to approve creating or expanding your programs.

Sam Wolford– Tazewell County

C&D

York

Source reduction through construction and demolition recycling.

Sam Fisher– Sherman Valley Recycling

Wayne Roskop– S.B. Cox Demolition

Barbara Hudson– Four Season Recycling

Tuesday May 7 (continued)

3:00 p.m. - 3:30 p.m.

Snack Break: Enjoy a snack while you visit our exhibitors in the Atlantic Foyer.

3:30 p.m. - 5:00 p.m.

VIRGINIA DEQ DEVELOPMENTS

Cape Charles A

Get the latest information from the Virginia Department of Environmental Quality including changes to the tire management program and recycling rate reporting (new legislation reducing required reporting cycle for some SWPUs).

Steve Coe- Virginia Department of Environmental Quality

MAKING IMPROVEMENTS: LITTER ENFORCEMENT

Rappahannock

Presentation will focus on new software for the Assign-A-Highway program. Current state and local codes, suggestions to improve the laws, to include a discussion of potential Environmental Court Legislation.

Brandon Moore, King Moore Associates

Greg Cross, Wise County

POLICY AND LEGISLATION: STATE AND REGIONAL

York

Virginia General Assembly update and what states in our region are doing to expand laws for recycling.

Tim Lee, TFC Recycling

Will Sagar, Southeastern Recycling Development Council

5:00 p.m. - 5:30 p.m.

Break

5:30 p.m. - 7:00 p.m.

BARBEQUE ON THE BEACH

After the sessions are over on Tuesday come relax in the Wyndham's oceanfront patio and enjoy a beachfront barbeque and friendly corn hole tournament.

Included in conference registration.

Sign up for the corn hole game at the registration table.



Wednesday May 8

8:00 a.m. - 9:00 a.m.

**Registration, Exhibit hall opens, Breakfast
Atlantic Foyer**

9:00 a.m. - 10:30 a.m.

MODERN MARKETS

James

Tim Horkay, TFC Recycling
Glass
Composting
Paper
Plastic
Metal
Aseptic

10:30 a.m. - 11:00 a.m.

Break

11:00 a.m. - 12:00 p.m.

TOXIC WASTE AT THE WORKPLACE

Cape Charles A

How businesses should dispose of electronics, light bulbs and batteries. Conditionally Exempt Small Quantity Generators. Green Business Challenge program.

Debbie Spiliotopoulos– Northern Virginia Regional Commission (Know Toxics)

Nathaniel Townley– Fauquier County

Lynn Rubinstein– State Electronics Challenge

ORGANICS

Rappahannock

Focus on emerging technologies, sales and marketing and planning collections.

Kate Vasquez– GBB, Inc.

Kyle White– McGill Environmental

Craig Coker– Coker Composting & Consulting

REGIONAL ROUNDUP

York

(continued to next page)

REGIONAL ROUNDUP

York

Kim Hynes– Central Virginia Waste Management Authority

Diane Dodd– Region 2000

Steve Geissler, Virginia Peninsula Public Service Authority

Lisa Hardy– Hampton Roads Planning District Commission

Sue Lhotka– Northern Virginia Regional Commission

Toby Edwards– Cumberland Plateau Solid Waste Authority

12:00 p.m. - 2:00 p.m.

AWARDS LUNCHEON

James

2:00 p.m. - 2:30 p.m.

Exhibit Hall Closed

Program Closes

At the end of the conference, drop off your name badges at the registration table. We'll use them again next year.

VRA Conference Green Meeting Facts



Recycled 2 cubic yards of mixed paper, glass, cans, plastic & cardboard



Diverted approximately 3,640 handouts by asking speakers to not print out their presentations



Saved approximately 600 disposable bottles of water from the waste stream



Diverted .75 cubic yards of organic waste from landfill and sent to a composting facility



All condiment and food items are served in bulk.

TUESDAY MAY 7

8:00 - 9:00	Registration Begins, Exhibit Hall Opens, Breakfast (Atlantic Foyer)		
9:00 - 10:00	Opening Session & Keynote Address (James)		
10:00 - 10:30	Refreshment Break: Atlantic Foyer		
10:30 - 11:45	Green Tourism Virginia Green Program (Cape Colony A)	Litter Education and Outreach (Rappahannock)	Recycling Education and Outreach (York)
11:45 - 12:00	Break		
12:00 - 1:00	Lunch (James)		
1:00 - 1:15	Break		
1:00 - 3:30	Industry Tour: TFC Recycling in Chesapeake, VA		
1:15 - 2:00	Plenary Session: DEQ Enforcement (James)		
2:00 - 2:15	Break		
2:15 - 3:00	KVB (Cape Colony A)	Rural (Rappahannock)	C&D (York)
3:00 - 3:30	Snack Break: Atlantic Foyer		
3:30 - 5:00	DEQ Recycling (Cape Colony A)	Litter Enforcement (Rappahannock)	Policy (York)
5:00 - 5:30	Break		
5:30 - 7:00	Beachfront Barbeque Dinner- Mariner's Court Included in Conference Registration		

WEDNESDAY MAY 8			
8:00 - 9:00	Registration Open, Exhibit Hall Open, Breakfast (Atlantic Foyer)		
9:00 - 10:30	Plenary Session: Recycling Markets (James)		
10:30 - 11:00	Break		
11:00 - 12:00	Toxics at Work (Cape Colony A)	Organics (Rappahannock)	Regional Roundup (York)
12:00 - 2:00	Awards Lunch (James)		
2:00 - 2:30	Program closes: Departure		



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TFC innovates the recycling process by finding new markets for hard to recycle materials such as electronics and organics. We also offer an online rewards program called, Recycling Perks, which encourages higher participation rates for maximized diversion.

As the largest recycler in Virginia, we believe that the most important value is to do the right thing for our environment and our community as we provide Responsible Waste Solutions.

Learn how one 5 year old boy changed the way we view recycling.

www.TFCRecycling.com



www.RecyclingPerks.com

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ORBIS Corporation

Works with municipalities and haulers in planning curbside recycling or diversion programs.

Product portfolio includes curbside recycling bins, organics recycling bins, the SYSTEMN Rain Barrel and the Earth Machine™ Backyard Compost Bin

www.orbiscorporation.com

Otto Environmental Systems North America, Inc.

Pioneered the 2-wheel trash cart that is now in use today. In addition to waste collection products we also have services for the waste industry including managing residential cart fleets for municipalities and trash haulers (cart welding, assembly and distribution for cart roll-out projects, used cart reclaim and disposal, and yard/inventory clean-up services.)

www.otto-usa.com

PBE, Incorporated

The regional leader in designing, providing and installing recycling and waste reduction systems for over 30 years. Offering a complete selection of recycling equipment including balers, conveyors, sorting systems and shredders.

www.pbe-usa.com

RDS– Recycling & Disposal Solutions

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www.rds-virginia.com

Rehrig Pacific Company

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www.rehrigpacific.com

Republic Services, Inc.

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www.republicservices.com

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www.tfcrecycling.com

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