

VRA 2017 Annual Conference - “Moving Towards Zero Waste”

Monday, May 15, 2017	
Time	Activity/Topic/Speakers
9:00 – 5:00	Registration open
12:00 – 5:00	Exhibitors Set Up
9:30 – 3:00	Facility tours <ul style="list-style-type: none"> • Recovery Operations Center - Newport News • SB Cox – Yorktown
10:00 – 12:00	Litter Council Meeting
1:00 – 5:00 pm	Disc Golf Tournament & Afternoon in the Park http://www.vbgov.com/government/departments/parks-recreation/parks-trails/city-parks/Pages/bayville-farms-park.aspx 4132 First Ct Rd Virginia Beach, VA (757) 460-7569
5:30 – 7:30	Waterman’s Surfside Grille 5 th Street and Atlantic Avenue Virginia Beach, VA http://www.watermans.com/

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Tuesday, May 16, 2017	
Time	Activity/Topic/Speakers
7:00 – 5:00	Registration open
7:00 – 6:00	Exhibit hall open
7:00 – 9:00	Continental Breakfast
8:00 – 12:00	<p>Zero Waste USA Intro to Zero Waste Class – Gary Liss</p> <ul style="list-style-type: none"> • How your community could move toward Zero Waste. • Where to find the resources needed to further your own knowledge and practice of Zero Waste. • This class is taught in a lively, interactive manner. The content is easy to retain and supported by Zero Waste USA’s on-line resources. It is valuable for municipal staff, decision makers, haulers, recyclers, composters, reuse organizations, advocates and all interested in Zero Waste. Certificates of Completion are awarded to students that attend the entire class, pass the in-class exam and complete the course evaluation.
12:00 – 1:00	Lunch - speed dating with exhibitors and sponsors
1:00 – 1:10	<p>Welcome:</p> <ul style="list-style-type: none"> • Debbie Spiliotopolous, President • Mike Baum – KVB update • Recognize founders for 25th anniversary • Election platform
1:10-1:15	
1:15 – 1:30	
1:30 – 2:00	<p>Keynote:</p> <p><i>Plenary Presentation - John C. Barnes, Waste Management Administrator, City of Virginia Beach</i></p>
2:00 – 3:30	<p>Recycling Education and Outreach</p> <ul style="list-style-type: none"> • Teresa Sweeney, MRSWA and Nancy Drumheller, CVWMA – We All Know the 3 Rs...What About the 3 Es? • Stephanie Hicks, Trex Company, Inc. – Trex in the Schools and Community

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	<ul style="list-style-type: none"> • Jake Adams, Rockbridge County –Limit Your Impact, Value the Earth – Rockbridge County Education and Outreach
3:30 – 4:00	Break
4:00 – 5:30	Organics <ul style="list-style-type: none"> • Gary Bilbro, Key Energy LLC –“Food Waste and Organics Diversion – How to Start Your Sustainable Program” • Shani Kruljac, Arlington County - “Implementing ZW Policies in Municipal Yard Waste Management” • Dana D’Souza, SERA -“Sustainable Food Markets and the Economy: What’s the Impact?”
2:00 – 3:30	Recycling Difficult Materials <ul style="list-style-type: none"> • Debbie Spiliotopoulos – Northern Virginia Regional Commission - “Handling difficult materials: the status of ewaste and other challenges facing Northern Virginia” • Dana D’Souza, SERA – “Mercury Thermostats and What Is Being Done” • Megan Tabb - Synergy Inc – “Your Electronics from Start to Finish: What Happens to Them?” • Joseph Fitzpatrick, NC DEQ – “Special Waste Programs in North Carolina”
3:30 – 4:00	Break
4:00 – 5:30	Virginia DEQ Update <ul style="list-style-type: none"> • Ms. Leslie Romanchik, Hazardous Waste Program Manager - “Regulations Overview of Virginia’s Universal Waste Lamp Crushing” • Ginny Butler, Environmental Specialist - Recycling Coordinator • Sanjay Thirunagari, Manager, Waste Planning, Data & Reporting
2:00 – 3:30	Planning for Zero Waste <ul style="list-style-type: none"> • Hao Zhang, JMU - “Policies and Programs Supporting Zero Waste” • Keith Boisvert, VA DEQ - “Environmental Management Systems (EMS) and Moving Toward Zero Waste” • Lisa Skumatz, SERA – “Percent Recoverables Remaining (PRR)- The Metric for the Future?”

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3:30 – 4:00	Break
4:00 – 5:30	Product Stewardship <ul style="list-style-type: none">• Scott MacDonald, Prince William County Solid Waste, "Enhancing Producer Responsibility Requirements in Virginia"• Walter Willis, Lake County IL Solid Waste Agency, "Illinois Product Stewardship Council and Producer Responsibility in Illinois"• Mark Walter, Brown County WI Port & Resource Recovery, "Associated Recyclers of WI Stewardship Committee and Impact on PS Initiatives"
5:30 – 7:00	Film - What is the cost of our digital dependency? <p>Death by Design, a feature length documentary, explores this question and uncovers a global story of damaged lives, environmental destruction and devices that are designed to die.</p>
7:00 – 8:30	Reception and corn hole tournament

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Wednesday May 17, 2017	
7:00 –9:00	Breakfast
8:00 – 12:00	Exhibit hall open
8:00 – 12:00	Registration open
8:00 – 8:25	Keynote: Plenary Presentation: Christopher Shorter, Director, District of Columbia Public Works
8:00 - 10:00	Zero Waste Business Workshop – Gary Liss <ul style="list-style-type: none"> • Basics of zero waste for those just starting their waste reduction program or taking it to the next level • How to measure waste, recycling and composting • Strategies for reduce and reuse • How to decrease waste bills
8:30 – 10:30	Markets Plenary – Broken Glass <ul style="list-style-type: none"> • Bill Hess, Evolution Glass - The Evolution of Recycled Glass • Joe Benedetto, RDS • Lynn Bragg, Glass Packaging Institute • Mike Smaha, Owens-Illinois, Inc.
10:30 – 11:00	Break
Breakout Session # 1	
11:00 – 12:30	Litter Session <ul style="list-style-type: none"> • Linda Zirkle, Rockingham County – “Critters, Litter & Magic, Litter & Recycle” • Clara Mills, Spotsylvania County – “Clean Up & Cash In Program” • Pam Cooper, Chesterfield County – “Chesterfield County’s Neighborhood Sweep Program”
Breakout Session # 2	

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11:00 – 12:30	Construction/Demolition Debris <ul style="list-style-type: none">• Meredith Evans, Fauquier County – "Managing a Municipal C&D Recycling Facility"• Michelle Minstrell & Raea Leinster - "Diverting Paints for Reuse Without Increasing Program Costs"• Brent Trainum & Jeff Nance, "Latex Paint Recycling"
Breakout Session # 3	
11:00 – 12:00	Managing Recycling Programs <ul style="list-style-type: none">• Kim Hynes, CVWMA and Tad Phillips, TFC Recycling- Best Practices for Managing Residuals in Expanding Curbside Recycling Programs• Lisa Skumatz, SERA – "Hitting The Contamination Problem – Options & Results"
12:30	Program Concludes
Afternoon	Personal Time – Gather spouse & children from beach and head home